appfolio
Property Manager

AppFolio Property Manager
Residential Property Management Owner Kit

appfolio

Property Manager

Benefits of AppFolio Property Manager

Enhanced Communication

Real-Time Access

Competitive Tools
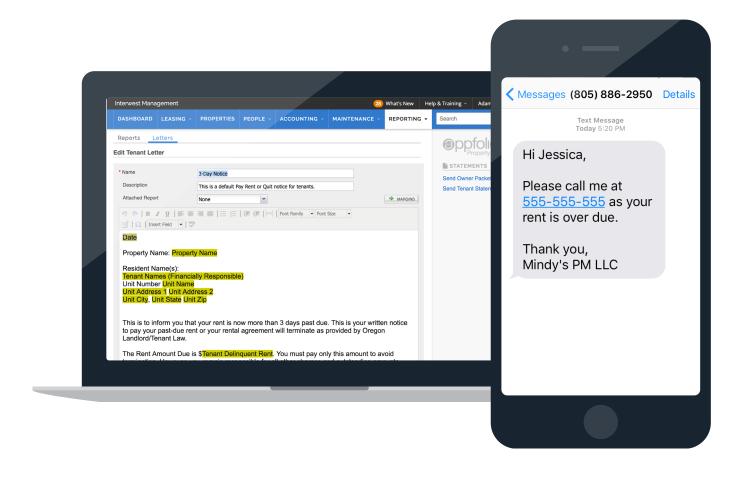
Streamlined Maintenance

Built-in Risk Management

Enhanced Communication Between Renters, Owners & Property Management Company

Communication Is Critical

It's important for renters and owners to be able to connect with their property managers quickly and vice versa.

AppFolio's built-in messaging and emailing tools make collaboration and staying informed more convenient than ever.

Key Features:

- Unlimited **text messaging** and **emailing** (single or bulk) at no added cost

- Submit **maintenance requests** from any device

- Easy **document sharing** through the Online Portal

- Letters for easy **notification** of delinquency notices

- Access to **built-in forms** & **payment reminders**

Real-Time Access to Documents & Electronic Payments

Completely Mobile with 24/7 Access

Mobile functionality is one of the top priorities for property managers, renters, and owners.

AppFolio's robust mobile capabilities mean you have on-demand access to financial statements, monthly summaries, year-end tax statements, and important documents from anywhere at any time. It also means you can make and receive payments from your mobile-friendly Owner Portal.
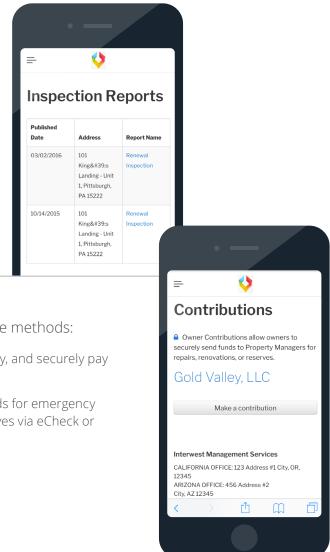
Key Features:

Quickly pull up reports and documents on any device, including:

- **Owner statements**
- **Monthly summaries**
- **Shared inspection reports**
- **Year-end tax statements**
- **Work Order status updates**

Inspection Reports

Published Date	Address	Report Name
03/02/2016	101 King's Landing - Unit 1, Pittsburgh, PA 15222	Renewal Inspection
10/14/2015	101 King's Landing - Unit 1, Pittsburgh, PA 15222	Renewal Inspection

Contributions

🔒 Owner Contributions allow owners to securely send funds to Property Managers for repairs, renovations, or reserves.

Gold Valley, LLC

Make a contribution

Interwest Management Services
CALIFORNIA OFFICE: 123 Address #1 City, OR, 12345
ARIZONA OFFICE: 456 Address #2 City, AZ 12345

Submit payments using convenient online methods:

- Property Managers can quickly, conveniently, and securely pay owners and vendors via eCheck or Bill Pay.
- Owners can securely and directly send funds for emergency maintenance repairs, renovations, or reserves via eCheck or Credit/Debit card.
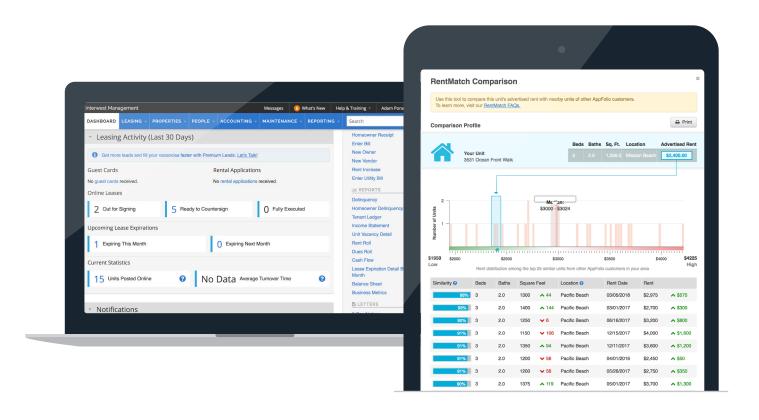- Have instant access to payment history.

Competitive Tools to Ace Leasing

Robust Marketing to Attract Modern Renters

Arming property managers with the right tools to efficiently market your properties means filling vacancies faster.

AppFolio Property Manager's stand-out leasing features start with a professional web presence to attract the right renters, and continues on with online guest cards, rental applications, and digital lease signing.

Key Features:

- A **professional web presence** makes a good first impression and amplifies your brand..

- Eye-catching **vacancy postings** are featured on your website, along with hundreds of online rental listing sites.

- The **Leasing Dashboard** displays information on available units, soon-to-be available units, guest cards, and rental applications so your team can quickly and accurately track progress toward 100% occupancy.

- Built-in **rent comparison tools** align vacancies with comparable rent rates in the same geographic location to maximize rental revenue.
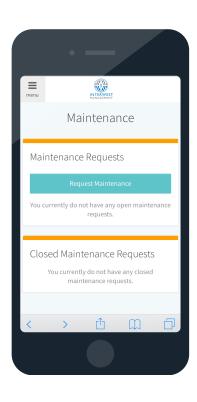
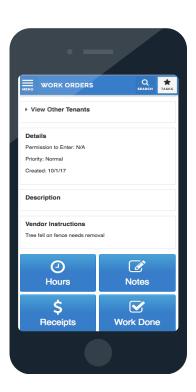# Streamlined Maintenance Keeps Your Properties in Top Condition

Streamlined Maintenance Management

It's important to resolve inconvenient and potentially costly maintenance issues fast and effectively.

AppFolio's maintenance management features can assure you that your property is running smoothly and well cared for.
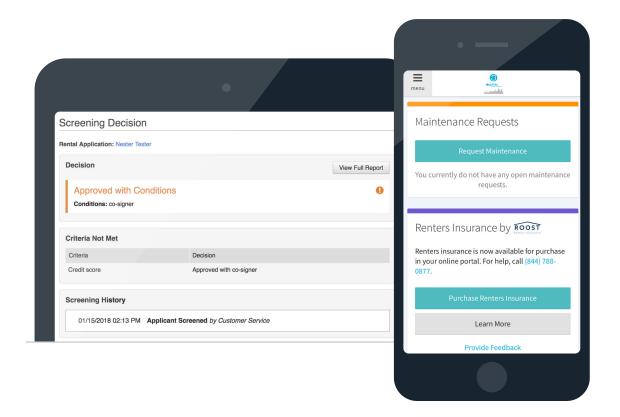
Key Features:

- Renters can submit **maintenance requests** directly from their Online Portals.

- When signed up with the 24/7 **Maintenance Contact Center** service, a professionally trained AppFolio agent dispatches pre-approved vendors and logs all activity in your database.

- You can **access** all maintenance requests, work orders, vendor information, and accounting **directly from your phone**.

- **Mobile inspections** help keep your properties **rent-ready** and in good shape.

Tenant Screening and Insurance Protects Owners and Renters

Built-in Automation and Asset Protection

When risk mitigation is completely integrated with AppFolio Property Manager, you can rest easy knowing your properties and renters are in good hands.

Key Features:

- **Tenant screening** uses pre-set criteria and automated decisioning to help property managers make consistent decisions, increase compliance, and approve tenants faster.

- Property managers can enroll residents in **Liability to Landlord Insurance** for easy tracking and enforcement, also offering owners and investors increased protection against resident-caused damage.

- Renters can protect their own belongings by enrolling in **ROOST Renters Insurance** directly from their Online Portal.

- **Tenant Debt Collections**, partnered with Hunter Warfield, a fully licensed national collections agency, helps streamline the debt recovery process and boost revenue.